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1997



Guide to  
Environmental  
Advocacy  
Weeks

Cette publication est disponible en français.

# 1997 Environmental Calendar

## NATIONAL WILDLIFE WEEK

April 6 to 12, 1997

**Theme:** Wild Things. Need a Place to Grow

**Sponsor:** Canadian Wildlife Federation (CWF) in cooperation with federal, provincial, and territorial wildlife agencies.

**Purpose:** To increase awareness and promote public participation in wildlife conservation in Canada. Also to kick off the year's Habitat 2000 youth action program, which is aimed at improving wildlife habitat.

**Activities:** Municipal proclamations, educational activities, initiation of habitat improvement projects.

**Contacts:** Luba Mycio-Mommers, CWF (613) 721-2286, FAX (613) 721-2902; Local Ontario Ministry of Natural Resources District and Area Offices.

## EARTH DAY - April 22, 1997

## EARTH WEEK - April 20 to 26, 1997

**Sponsor:** Earth Day Canada

**Purpose:** Earth Day is a time to celebrate year-long environmental achievements and to launch on-going environmental programs. Earth Day Canada is a national environmental charitable organization with hundreds of community-based organizers. Our mission is to improve the state of the environment by motivating and helping individual Canadians to take positive environmental action.

**Activities:** Rehabilitation of nature sites, community cleanups, tree plantings, workshops and seminars, ecofairs and parades, and the launching of year-round community, school, and corporate environmental programs.

**Contact:** Tamara Ferris, Public Affairs Coordinator, Earth Day Canada, (416) 599-1991, FAX (416) 599-3100.

## ARBOR WEEK - April 25 to May 11, 1997

**Sponsors include:** Ontario Round Table on the Environment and Economy, Arbor Day Council of Canada, Landscape Ontario (Ontario Horticultural Trades Association), Guelph Arboretum, Ontario Horticultural Association, Ontario Forestry Association, Ontario Shade Tree Council, Union Gas, Ontario Ministry of Education and Training, Tree Plan Canada, Ontario Ministry of Natural Resources.

**Purpose:** Arbor Week promotes the tradition of planting and maintaining trees to ensure the health of our community environment.

**Activities:** Tree planting activities by municipalities, local community groups and corporate entities. Provision of information to educators and other interest groups.

**Contacts:** Tony Digiovanni, Landscape Ontario (905) 875-1805, FAX (905) 875-3942; or Denyse Morrissey, Ontario Parks Association (416) 426-7157, FAX (416) 426-7366.

## PITCH-IN WEEK - May 4 to 10, 1997

**Sponsor:** A program of the Ontario Federation of Anglers and Hunters and Pitch-In Canada.

**Purpose:** Coordination of litter clean-up and recycling activities targeted by local communities.

**Activities:** Litter clean-up, recycling and composting activities with schools, Boy Scouts, Girl Guides, conservation clubs, etc.

**Contact:** Mark Holmes, Ontario Federation of Anglers and Hunters (705) 748-6324, FAX (705) 748-9577.

## NATIONAL FOREST WEEK

May 4 to 10, 1997

**Theme:** Canada's Forests - Varied Treasures

**Sponsors:** Ontario Forestry Association, Canadian Forestry Association, Ontario Ministry of Natural Resources.

**Purpose:** The 1997 theme reflects our growing forests, as well as our growing understanding of all the values; social, economic, cultural and environmental benefits of our forests.

**Activities:** Tree planting, forestry tours, special events, school visits, teacher assistance, and promotional items.

**Contacts:** Rick Morzon, Ontario Forestry Association (416) 493-4565, FAX (416) 493-4608; Local Ontario Ministry of Natural Resources District and Area Offices.

## RABIES AWARENESS MONTH - May, 1997

**Sponsors:** Ontario Ministry of Natural Resources, Ontario Ministry of Health, Ontario Ministry of Agriculture, Food and Rural Affairs, and Agriculture and Agri-food Canada.

**Purpose:** To increase the public's awareness and knowledge of raccoon rabies.

**Contact:** Chris Nunan, Rabies Research Unit, Ontario Ministry of Natural Resources (705) 755-1554.

## CANADIAN ENVIRONMENT WEEK

June 1, to 7, 1997

World Environment Day (United Nations): June 5, 1997

**Purpose:** To raise public awareness and facilitate action in getting people involved in creating a healthy environment year round.

**Activities:** Publications (bilingual) and audio visual material (available on loan), on a wide variety of issues can be obtained by calling the Public Inquiry line.

**Contacts:** Public Inquiry, Environment Canada, (800) 661-7785, #6, FAX (416) 739-4776.

April 1997

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
						
6	7	8	9	10	11	12
13	14	15	16	17	18	19
						
20	21	22	23	24	25	26
						
27	28	29	30			

May 1997

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
RABIES AWARENESS MONTH				1	2	3
						
4	5	6	7	8	9	10
		13	14	15	16	17
11	12					
18	19	20	21	22	23	24
25	26	27	28	29	30	31

June 1997

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

National Wildlife Week



Earth Day



Earth Week

Arbor Week



National Forest Week

Pitch-In



Canadian Environment Week

